

PHILIP MORRIS U.S.A. FINAL PACKAGING SPECIFICATIONS

BRANDNAME: ALPINE MENTHOL KS SP - SINGAPORE

TEAR TAPE: *See special instructions
Material -- Printed Laminate
Color -- Silver (same as Marlboro Menthol)
Width -- 1/16"
Position -- Standard SP

OVERWRAP PACK:
Material -- Polypropylene
Color -- Clear

CARTON DESCRIPTION:
Drawing # -- D-32483 G
Board Stock -- .012 SBB
Colors -- 4 Colors plus O/A varnish
Graphic Treatment -- None

TEAR TAPE, CARTON:
Material -- Polypropylene
Color -- Clear
Width -- Standard
Position -- Standard

OVERWRAP CARTON:
Drawing # --
Material -- Polypropylene
Colors -- Clear

CASE DESCRIPTION:
Size -- 10M
Colors --
Special Sealing Tape --

SPECIAL INSTRUCTIONS (e.g. carton inserts, tax stamps, coupons, etc.)

*For first order, tear tape will be Polypropylene, printed Green copy "Bonus Pack Offer" 4 mm, standard SP position. Thereafter, the Silver tear tape will be used.

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